January 2014

Dear Sponsor/Exhibitor,

On behalf of the Society for Developmental Biology Board of Directors I want to invite you to participate in our upcoming 73rd Annual Meeting to be held July 17-21, 2014, at the University of Washington, Seattle, WA.

SDB President, Dr. Martin Chalfie (Nobel Chemistry, 2008) of Columbia University and the Program Committee have prepared a program that will celebrate discoveries in our field throughout the 75 years of the Society’s existence, as well as some of the latest findings. Since its founding in 1939 SDB has provided scientific leadership by organizing the major high impact annual meeting in the field, attracting participants from around the world. As you see in the attached list of confirmed speakers some of the best investigators, including SDB award recipients will be presenting their latest findings. Please stay informed about updates of the program and additional information about the meeting by visiting the meeting website: http://www.sdbonline.org/2014mtg.

I invite you to join the developmental biology community at this meeting as a sponsor and/or an exhibitor. Without financial assistance from companies such as yours we would not be able to bring speakers and students to our meeting, or provide them an opportunity to find out about new publications and products of interest. Please accept our invitation to support the SDB 73rd Annual Meeting with an educational grant, and/or exhibit. Your donation and participation will be fully acknowledged in all meeting publications, on the meeting website (http://www.sdbonline.org/2014mtg) with link to your company homepage and meeting program booklet to be distributed to all meeting registrants.

There are several options for your contribution: unrestricted support for the meeting, travel support for trainees and teaching faculty, support for a particular session of your company’s interest, tutorial session to highlight your product, or meeting t-shirt. Please note that some sessions are highly sought after, and it is advisable to complete the attached Sponsorship Form and return to us as soon as possible. In order to be included in the program booklet we need to receive your form by May 30, 2014. Descriptions of some of these opportunities are as follows:

**Trainee Travel Awards**

This category is aimed for students and postdoctoral fellows who are the first authors presenting a poster or a talk at the meeting, and have limited resources to travel to the meeting. We feel strongly about encouraging young minds to enter basic research career and these meetings give them a forum to meet other cohorts and senior investigators who might be their future mentors. Currently the requests are above our level of support ability and any additional funds will increase both the level of support as well as the number of awarded trainees.

**Teaching Faculty Travel Grants**

Faculty at primarily undergraduate institutions and teaching departments play a very important role in introducing students into the exciting field of developmental biology, but often do not have the resources to come to our meetings, which frequently are the only national meeting they attend. This group has a large representation in our membership and they also bring their undergraduate students to present their research at our annual meetings.
Hilde Mangold Postdoctoral Symposium
This session is run by postdoctoral fellows who also review and select the eight talks for the session from abstracts submitted by their cohorts. Your designated funds will help defray meeting expenses for these eight very talented junior investigators just about to embark in their independent careers.
Judges will select the best presentation of the symposium and the winner will receive an award to help defray expenses to attend a short course or specialty conference of choice. This Best Postdoctoral Presentation Award is another support alternative you may choose.

Best Student Poster Competition
This is the highlight for graduate and undergraduate student participants, as the recognition of having presented one of the best posters is a great honor for the competition is fierce. The first place will present the work at the British Society for Developmental Biology’s spring meeting the following year, as a long-standing exchange program between the two societies. SDB covers the travel expenses of our poster winner to the UK and the hosting expenses of the BSDB winner at our meeting. If you choose to support this first prize we will add your company’s name to it. You may also choose to offer cash or in-kind prizes to the other poster winners. Books and publications are also donated by publishers to finalists and honorable mentions.

Best SDB Regional Meeting Presentation Travel Awards
Travel awards of up to $1,000 each is given to the best student and the best postdoctoral presentations at each of the SDB regional meetings to showcase their winning paper at the annual meeting. The following regions will send winners in 2014: Northeast, Mid-Atlantic, Southeast, Midwest, Southwest, Northwest and Canada. You may choose to support a particular region or give general support.

Tutorial Sessions
These are exclusive educational/research session opportunities for you to introduce new products of particular interest to our community. You would invite scientists to present their research findings using these products (reagents, innovative methods, equipment), or to organize a round table discussion about the merits and limitations of the particular technology. Past participants find this a very good chance to share their personal experience with the technologies, and obtain advice from the experts in a dedicated session. The company representatives also find the feedback directly from end-users very helpful for improving their products. Meeting room and AV will be available with this contribution.

As these are tax-exempt donations for educational purposes, we will not provide services or products in return, but we will send you all the meeting materials distributed to the registrants. In addition, we offer exhibit opportunities at the dedicated poster sessions, where lively discussions and networking take place. The display tables will be arranged around the posters, thus giving plenty exposure of the products to the audience. Please check the appropriate box on the enclosed Sponsorship Form if you are interested in showcasing your products to the meeting goers.

Please feel free to contact me if you have any questions or suggestions. The Society appreciates your support very much.

Sincerely

Ida Chow, Ph.D.
Executive Officer
Society for Developmental Biology

73rd Annual Meeting
University of Washington, Seattle, WA
July 17-21, 2014

Program Committee
Martin Chalfie (Chair, SDB President) ● Dominique Bergmann ● Mary Dickinson ● Robb Krumlauf ● Mark Q Martindale

Local Organizing Committee
David Kimelman (Chair) ● Celeste Berg ● Cecilia Moens ● David Raible

Confirmed Speakers

Award Recipients
Edwin G. Conklin Medal – Richard Harland
DB-SDB Lifetime Achievement Award – Chris Wylie and Janet Heasman
Viktor Hamburger Outstanding Educator – Larry Bock
FASEB Excellence in Science Award – Kathryn Anderson

SDB 5th Boot Camp for New Faculty July 16-17.
Co-Organizers: Celeste Berg and Aimée Ryan

Satellite Sessions July 17
SDB-NAVBO Joint Session – Stem Cells in Cardiac/Vascular Development and Repair.
   Co-organizers: Stephen Schwartz and Mary Dickinson
Symposium – Human Development and Disease
   Organizer: David Beier
Workshop – Using CRISPR/Cas9
   Co-organizers: Geraldine Seydoux and Dan Dickinson
   Ophir Shalem ● Haoyi Wang ● Scott Gratz

Important Deadlines
April 18  Abstract submission ● Latin American-Caribbean Scholarship application
May 12   Early-discounted meeting registration ● Student/Postdoc travel award application ● Teaching Faculty Travel Grant application ● 5th SDB Boot Camp for New Faculty application ● Abstract withdrawal
June 13  Advanced pre-meeting registration ● Meeting registration with partial refund

http://www.sdbonline.org/2014mtg
Company Name: ___________________________________________________________________

Mailing Address: ___________________________________________________________________

Will sponsor:

- Presidential Symposium or Awards Lectures (one sponsor each) $4,000
- Opening Reception or Awards Banquet (each – multiple sponsors) $3,000
- Plenary Session (3 total, inc Mangold Postdoc Symp – one sponsor each) $3,000
- Concurrent Sessions (9 total), Education or Technical Symposium (each) $2,000
- Poster Session (3 total - multiple sponsors each) $1,000
- Coffee Breaks (6 total - one sponsor each) $800
- T-shirts (4 vendors maximum) $1,000
- Technical Tutorials (45 min each, 3 total, AV + room inc.) $2,000
- Best Student Poster Awards (enter amount) $_____
- Student Travel Awards (enter amount) $_____
- Teaching Faculty Travel Awards (enter amount) $_____
- Unrestricted Contribution (enter amount) $_____
- Satellite Session (3 total, enter amount) $_____

Benefits: Company’s name and brief description in Annual Meeting Program booklet; company’s logo on meeting website hyperlinked to company’s homepage; poster at sponsored session.

Contributions of $2,000 or more will have a discount equal to 15% of contribution applied to display table fee, if the company is also exhibiting.

- YES, we are interested in having our own display table in the EXHIBIT $1,000
  Includes one full meeting registration for one representative. Additional representatives may purchase registration at member rate – must complete paper registration forms (available on meeting website)

- YES, we are interested in sending journal(s)/book(s) to be displayed but will not attend the meeting
  For Publishers Only (Books will be donated for the Best Student Poster Competition awards) $120 x ___ (# of titles) = $_____

  TOTAL $ ____________

Contact Name……………………………………… Title …………………………………………………..

Email ……………………………………….. Tel ………………………………. Fax ………………………

PLEASE MAKE CHECKS (drawn on US banks) PAYABLE AND SEND DIRECTLY TO:
Society for Developmental Biology
9650 Rockville Pike, Bethesda, MD 20814-3998
Attn: Dr. Ida Chow

OR SUPPLY CREDIT CARD INFORMATION BELOW AND FAX TO (301) 634-7825
SDB Federal Tax ID: 38-1909157

Credit Card Holder _______________________________ Card Holder Phone # _____________

Credit Card # ________________________________ Exp. Date _____________ Security Code _______

Signature ________________________________ Date __________________