On behalf of the Society for Developmental Biology Board of Directors, I invite you to participate in the upcoming SDB 78th Annual Meeting to be held July 26-30, 2019 at the Marriott Copley Place in Boston, Massachusetts. Come celebrate the 80th Anniversary of the society!

Since its founding in 1939, SDB has provided scientific leadership by organizing the major high impact meeting in the field bringing together top developmental biologists from around the world. In 2018, the SDB Annual Meeting drew 659 scientists from 15 different countries.

“The 78th Annual Meeting will highlight the remarkable scientific advances in developmental biology over the last eight decades, featuring speakers who made some of these foundational discoveries, while also looking into the future.” – SDB President, Lilianna Solnica-Krezel

Sponsors and exhibitors are an essential component of our annual meeting. Without contributions from companies such as yours we would not be able to bring speakers and students to the meeting or provide an opportunity for them to learn about new research, products and technologies. Please read about the many sponsorship opportunities to see how you can support the SDB 78th Annual Meeting. If you have other suggestions for sponsorship, please feel free to contact me directly at ichow@sdbonline.org.

Sincerely,
Ida Chow, PhD, Executive Director, Society for Developmental Biology

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**2018 SDB Annual Meeting Attendees by:**

- **659 Attendees**
- **15 Countries**
- **470 Abstracts**

**Career Stage**

- Faculty/Staff: 47%
- Students: 37%
- Postdocs: 16%

**Location**

- North America: 91.8%
- Europe: 3.1%
- Asia: 4.6%
- Africa: 0.5%
- South America: 0.3%

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**Society for Developmental Biology Sponsorship Opportunities**

Research Areas

- Development and Evolution: 12%
- Morphogenesis: 9%
- Genetic Models of Disease: 9%
- Gene Regulation: 4%
- Epigenetics: 3%
- Emerging Model Organisms: 2%
- Education: 2%
- Computational Modeling of Cell & Tissue Behavior: 1%
- Developmental and Evolution: 12%
- Cell Signaling: 5%
- Cell Growth and Polarity: 2%
- Cell Fate Specification: 8%
- Cell Migration & Guidance: 5%
- Stem Cells & Tissue Regeneration: 7%
- Embryonic Patterning: 7%
- Neuroepithelial Development & Patterning: 7%
- Organogenesis: 3%
- Mechanical Influences on Development: 4%
- Germ Cells & Gametogenesis: 3%
- Genomics: 1%
- Epigenetics: 3%
Choose one or more of the sponsorship options below:

**Presidential Symposium:** This opening session, *Development: From Deconstruction to Reconstruction*, explores the impact of developmental biology on health, society, and policy. ($4000)

**Opening Reception:** The opening reception at Poster/Exhibit Session I is the first opportunity for attendees to view posters, vendors’ exhibits and mingle with colleagues. ($3000)

**Hilde Mangold Symposium:** This session highlights the work of eight postdoctoral fellows selected by their peers from submitted abstracts. Your sponsorship will help defray meeting expenses for these talented junior investigators. ($2000) **SOLD OUT**

**Education-Inclusion Symposium:** This session will provide tips for being better scientists, mentors and colleagues. ($2000)

**Poster Sessions (3):** About 500 posters are presented over three nights. ($1000)

**Award Lectures:** This final scientific session features lectures by SDB awardees being recognized for outstanding research and education in developmental biology. ($4000)

**Awards Banquet:** This is the closing event of the SDB annual meeting where the best trainee presentation awards are conferred. ($3000)

**Tutorial Sessions:** Tutorial sessions are an opportunity to introduce new products of interest to our community. You may invite scientists to present their research using these products or organize a round table discussion about the merits and limitations of the technology. Meeting room and AV will be available with this contribution. ($2000)

**Sponsor Benefits:**
- Company name, logo, and description in SDB meeting program
- Company name on SDB meeting website hyperlinked to company homepage
- Poster at sponsored session
- Space to recruit and interview prospects
**Best Postdoctoral Presentation Award:** The best Hilde Mangold Symposium presenter will receive a travel award to help defray expenses to attend a short course or conference. *Your company’s name will be added to the award.* ($1500)

**Best Student Poster Competition:** The first place winner will present their work at the British Society for Developmental Biology’s spring meeting, a long-standing exchange program between the two societies. *If you choose to support this first prize we will add your company’s name to it.* ($1500)

You may also choose to offer cash or in-kind prizes to the other poster winners. Books and publications are usually donated by publishers to finalists and honorable mentions.

**Teaching and Junior Faculty Travel Grants:** This program provides modest travel assistance for faculty at primarily undergraduate institutions (PUI), teaching departments at research universities, and pre-tenure faculty from any institution to present their research and/or education papers.

**Student/Postdoc Travel Awards:** Your contribution in this category will allow us to support more students and with larger amounts than we could do without your help. Many labs depend on some form of support to allow their trainees to present their work and meet potential future mentors.

**Meeting App:** Sponsorship provides prominent visibility of your company throughout the meeting app. ($3000) *New!*

**Coffee Breaks (6 options):** Network with participants as they take a break from sessions for mid-morning and afternoon pick-me-ups. ($2000)

**T-shirts/bags:** Have your company’s logo displayed on the most visible conference swag every participant receives. ($1000)

**Exhibit:** Exhibits will be located in the Exhibit Hall with the posters. Exhibitors will be provided 2 six-foot draped tables, 2 chairs, a sign displaying your company name, a wastebasket, and 1 meeting registration. ($1000) *Additional representatives may register at full member rate.*

*Return completed Sponsorship and Exhibit forms by: Monday, June 3, 2019*
Society for Developmental Biology
78th Annual Meeting
Marriott Copley Place, Boston, MA
July 26-30, 2019
Tentative Program

Presidential Symposium
Development: From Deconstruction to Reconstruction

Plenary Sessions
1. Reprogramming: From Cloning to Curing Disease
2. Pattern Formation: From Organizers to Morphogens and Gene Regulatory Networks
3. Developmental Biology and Society: From Fundamental to Practical

Concurrent Symposia
1. Lineage: From Imaging to Barcoding
2. Morphogenesis: From Camera Lucida to In Toto Imaging
3. RNA: From siRNA to lncRNA
4. Evolution: From Hox Genes to Cichlids
5. Developmental Biology: From Genetics to Cell to Systems Biology
6. Epigenetics: From Polycomb to Transgenerational Inheritance
7. Gene Regulation: From Enhancers to Single-Cell Transcriptomics
8. Genome Editing: From Transgenesis to CRISPR
9. Human Development: From Analysis to Organoids
11. Seeing is Believing: From GFP to Lattice Light Sheet
12. Organogenesis: From In Vivo to In Vitro
13. Developmental Biology & Disease: From Modeling Pathologies to Treatments
14. Developmental Timing: From Heterochronic Genes to Aging
15. Development: From Old Questions to New Systems

Education-Inclusion Symposium
Understanding, Acknowledging and Acting: Tips to be Better Scientists, Mentors, and Colleagues

Satellite Symposia
1. Machine Learning for Developmental Biology
2. Planar Cell Polarity in Development Across Evolution
3. Developmental Bioelectricity

Invited Speakers
Victor Ambros • Mahzarin Banaji • Zhirong Bao • Diana Bianchi • Otger Campas • Mario Cappecchi • Connie Cepko • Martin Chalfie • Eddy De Robertis • Claude Desplan • Christopher Doe • Denis Duboule • Rodrigo Fernandez-Gonzalez • Hernan Garcia • Loydie Gerome-Majewska • John Gurdon • Anna Katerina Hadjantonakis • Celina Juliano • Allon Klein • Philipp Keller • Ray Keller • Elena Kramer • Kristen Kwan • Ruth Lehmann • Michael Levine • Douglas Melton • Samantha Morris • Kathy Niakan • Christiane Nüsslein-Volhard • Eric Olson • Guillermo Oliver • Nipam Patel • Giorgia Quadrato • Oliver Rando • Kristy Red-Horse • Nicolas Rohner • Janet Rossant • Gary Schoenwolf • Ahna Skop • Josien Van Wolfswinkel • Aryeh Warmflash • Jessica Whited • Joanna Wysocka • Magdalena Zernicka-Goetz • Len Zon

Hilde Mangold Symposium • Posters/Exhibits • Workshops • Tutorials • SDB Award Lectures
SOCIETY FOR DEVELOPMENTAL BIOLOGY 78TH ANNUAL MEETING SPONSORSHIP REGISTRATION

Provide all information exactly as it should appear in SDB printed materials. Please type or print.

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Please make checks (drawn on US banks) payable to the Society for Developmental Biology, 6120 Executive Boulevard, Suite 725, Rockville, MD 20852 or supply credit card information below and scan and email to sdb@sdbonline.org.

**SPONSORSHIP & FEES**

- □ Presidential Symposium ($4,000)
- □ Award Lectures ($4,000)
- □ Opening Reception ($3,000)
- □ Awards Banquet ($3,000)
- □ Hilde Mangold Symposium ($2,000) **SOLD OUT**
- □ Education-Inclusion Symposium ($2,000)
- □ Coffee Breaks ($2,000 each, 6 total)
- □ Technical Tutorials ($2,000)
- □ Best Postdoc Presenter Award ($1,500) **SOLD OUT**
- □ Best Student Poster Presenter Award ($1,500) **SOLD OUT**
- □ Poster Session ($1,000 each, 3 total)
- □ T-shirts/tote bags ($1,000)
- □ Meeting App ($3,000) **New!**
- □ Best Student Poster Competition Awards ($_______)
- □ Student/Postdoc Travel Awards ($_______)
- □ Teaching and Junior Faculty Travel Grants ($_______)
- □ Unrestricted Contribution ($_______)
- □ Exhibitor ($1,000 - please complete form on next page)
- □ For Publishers Only: We are sending journal(s)/book(s) to be displayed but will not attend the meeting. Books will be donated for the Best Student Poster Competition awards $130 x _____ (# of titles)

Total Price Paid: $ ______________

**BENEFITS**

Company’s name and brief description in Annual Meeting Program; company’s name on meeting website hyperlinked to company’s homepage; poster at sponsored session; space to recruit and interview prospects. Contribution of $2,000 or more will have a discount equal to 15% of contribution applied to display table fee, if the company is also exhibiting.

**SPONSORSHIP & EXHIBITOR PAYMENT INFORMATION**

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Exhibits and posters will be located in the Back Bay Conference and Exhibition Center. Mixers and cash bar will take place in the area Friday-Sunday during exhibit hours. The exhibit hall will remain open throughout the meeting hours (8:30 am – 11:00 pm)

Exhibitors will be provided with 2 six-foot long draped tables, 2 chairs, a display sign, one wastebasket, and one meeting registration.

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One waived registration per exhibit. Additional registrants may be added but will be required to pay the SDB Full Member registration fee. Please provide their information here.

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