



17th International Congress of Developmental Biology

72nd Annual Meeting of the Society for Developmental Biology
VII Latin American Society of Developmental Biology Meeting
XI Congreso de la Sociedad Mexicana de Biología del Desarrollo

January 29, 2013

Dear Sponsor/Exhibitor,

On behalf of the Organizing and Program Committees, we are delighted to invite you to the [17th International Congress of Developmental Biology](#), at the Cancún Convention Center, Cancún, México, June 16-20, 2013. The Congress is an official meeting of the [International Society of Developmental Biologists](#) held every four years around the World – last held on this continent in 1997! This Congress will also be the national meetings of the [Society for Developmental Biology](#), the [Latin American Society for Developmental Biology](#) and the [Sociedad Mexicana de Biología de Desarrollo](#). We expect over 1,200 developmental biologists from all corners of the World to come to present their latest findings, and hope you will join us and showcase your products to this large international community.

The sponsoring society presidents, Dr. Claudio Stern (ISDB), Dr. Vivian Irish (SDB), Dr. José Xavier Neto (LASDB), Dr. Juan Riesgo (SMBD) and the Program Committee prepared a superb program highlighting some of the best investigators in the field of developmental biology and beyond. The list of confirmed speakers for this 5-day meeting is found at <http://www.inb.unam.mx/isdb/program.html> for your review. We hope you will agree that this will be a high impact, “must attend” meeting in 2013.

Attached is the form with the list of sponsorship opportunities for you to select the one(s) that will best represent your company at the Congress. Please make your choice on the Sponsorship/Exhibit Form and return it to us at your earliest convenience. As you know, without financial assistance from companies such as yours, we would not be able to bring top speakers and students to our meetings, and we thank you for your continuing support. Your donation will be fully acknowledged in all meeting publications – electronic and printed – if received by April 1, 2013. Your company’s name and link to the company website will be posted on the Congress website. A brief description of your company and major relevant products will be included in the Program Booklet.

Besides these sponsorship opportunities, there will be exhibits with the 4 poster sessions. We are happy to offer two types of exhibits: 3m X 3m booths and tabletop displays (5m) at the Congress. A tentative floor plan is included, and it may be adjusted according to the number of poster boards needed, and booths and tabletops reserved. Even though the dedicated poster and exhibit sessions are scheduled for the evenings, all the participants must pass by the exhibits area on their way to the platform sessions. This increases significantly the exposure of the exhibits, and posters, throughout the Congress. The vendors are welcome to staff their booth/displays during the day in addition to the poster/exhibit session periods. Please check the appropriate box on the enclosed Sponsorship/Exhibit Form if you are interested in showcasing your products.

Tutorial Sessions - These are exclusive one-hour educational/research sessions (during lunch break) for your company to showcase new products of particular interest to the Congress participants. You would invite scientists to present their research findings using these products (equipment, reagents, or specific methods), or organize a round table discussion about the merits and pitfalls of the technology. Past participants found this a very good way to vet their experience with the technologies and obtain assistance from the company's experts in a dedicated setting. The company representatives also found the feedback from end-users very helpful for improving their products. Meeting room and AV will be provided with contribution of \$3,000. The number of slots for tutorial sessions is limited. Please contact us with a letter of intent with a brief description of the session's aims and names of potential instructors/speakers.

These are considered donations for educational purposes and we will not provide services or products in return. We will give you all the meeting materials distributed to the participants. Public recognition of your support and a link to your company's website via your logo will be posted on the Congress website and in the Program booklet.

Please feel free to contact us if you have any questions and we look forward to seeing you in Cancún!

Best regards,

Mario Zurita, PhD
Local Organizer, SMDB

Ida Chow, PhD
SDB Executive Officer





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Cancun Convention Center, Mexico

June 16-20, 2013

Sponsorship/Exhibits Form

| Select | Description | Value (USD) | Details |
|--------|---|--------------|---|
| | Platinum Sponsorship | \$10,000 | Limited to 2 sponsors |
| | Presidential Symposium | \$6,000 | 5 speakers. 1 sponsor |
| | Plenary Session (2) | \$4,000 ea. | 3 speakers each. 2 sponsors each session |
| | Education Symposium | \$4,000 | <i>Environment and Development</i> 1 sponsor |
| | Internet Café | \$4,000 | 3 sponsors |
| | Concurrent Session (21) | \$3,000 ea. | 1 sponsor each session |
| | SDB Satellite Symposium | \$3,000 | June 15-16. <i>Making and breaking the left-right axis: Laterality in development and disease.</i> Multiple |
| | Opening Reception | \$3,000 | Multiple sponsors |
| | Closing Banquet | \$3,000 | Multiple sponsors |
| | Name Lanyards | \$3,000 | 1 sponsor |
| | Note Pads | \$2,000 | 1 sponsor |
| | Poster Sessions (4) | \$2,000 ea | Multiple sponsors |
| | Coffee Breaks (7) | \$1,500 ea | 1 sponsor per break |
| | Delegate Bags | \$1,500 ea | 5 sponsors |
| | Program Book | \$1,500 ea | Multiple sponsors |
| | Inserts in Bags | \$800 ea | Multiple sponsors |
| | Student Poster Competition | Your choice | Multiple sponsors |
| | | | |
| | Exhibits | | |
| | Booth (3m X 3m) | \$2,500 | 25. Includes one skirted 2.5m table + two chairs |
| | Table top display | \$1,200 | 15. Two skirted 2.5m tables + three chairs |
| | | | |
| | Unrestricted Contribution (Please enter amount) | | Multiple sponsors |
| | | | |
| | Book/journal display | \$200/ title | Only for publishers that will not attend the Congress |

Sponsor Benefits:

Company listed in Congress Program Book, with a brief description of its products

Company listed in opening slide of sponsored sessions;

Company logo posted on Congress website with links to company's homepage.

Contributions of \$3,000 or more will have a discount equal to 10% of contribution applied to booth or display table fee, if the company is also exhibiting.

Exhibitor Benefits:

Booth: Fee includes 2 congress registrations (named, non-transferable). Additional registrations may be purchased at member rate.

Table top display: Fee includes 1 congress registration (named, non-transferable). Additional registrations may be purchased at member rate.



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Sponsor/Exhibitor Payment Form

Sponsor/Exhibitor Information

Company Name: _____

Mailing Address: _____

Contact Name: _____ Title: _____

Email: _____ Tel: _____ Fax: _____

Total Sponsorship Choices _____ Total Amount \$ _____

PLEASE MAKE CHECKS (drawn on US banks) PAYABLE AND SEND DIRECTLY TO:

Society for Developmental Biology
9650 Rockville Pike, Bethesda, MD 20814-3998
Attn: SDB-ICDB

OR SUPPLY CREDIT CARD INFORMATION BELOW AND FAX TO (301) 634-7825

Credit Card # _____ Exp. Date _____ Security Code _____

Credit Card Holder Name _____

Credit Card Holder Address (if different from above) _____

Card Holder Email Address _____ Card Holder Phone # _____

FOR BANK-TO-BANK WIRE TRANSFER

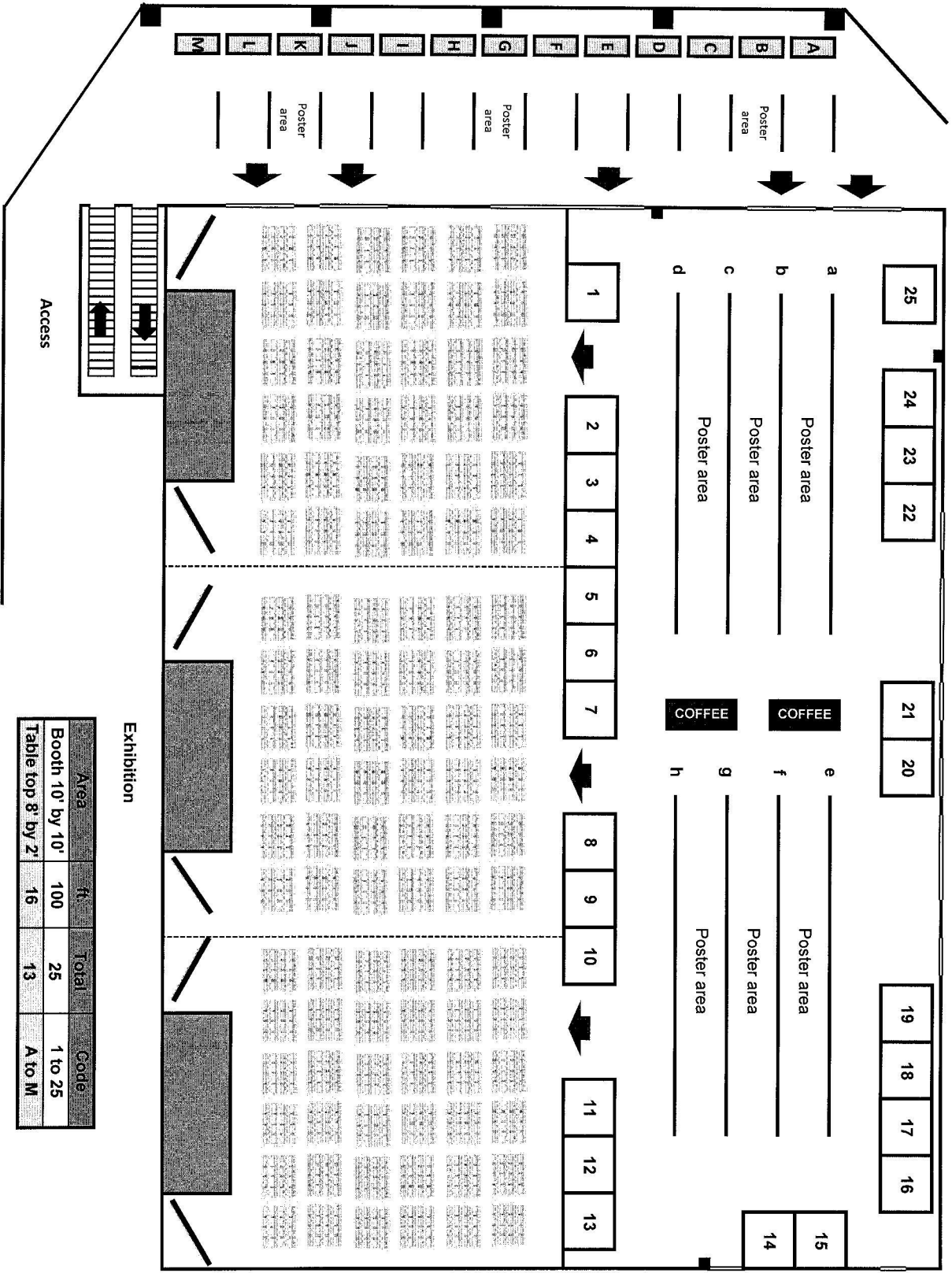
Please contact SDB office for instructions:

Email: ichow@sdbonline.org with Subject title "ICDB sponsor"

Tel: (301) 634-7815

FAX: (301) 634-7825

Exhibition Meeting Rooms: Gran Cancun 1, 2 and 3



Exhibition

| Area | ft. | Total | Code |
|--------------------|-----|-------|---------|
| Booth 10' by 10' | 100 | 25 | 1 to 25 |
| Table top 8' by 2' | 16 | 13 | A to M |



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Information about shipping and customs


If you are planning to ship any display material, giveaways or equipment to Mexico, please get in contact with ***Exhibitions Cargo***, a Customs Broker with offices in Mexico and USA, specialized in Meetings, Incentives, Conventions and Tradeshows. They are updated in the ever changing regulations about customs in Mexico, and will help you through the entire shipping process. This company can expedite and clear customs for any volume of cargo, from one box to several shipments. ***Exhibitions Cargo*** will also keep you informed and current about the importation restrictions applied to Couriers (UPS, FEDEX, DHL) and any pre-requisite applied to your products.



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Recommended by INTERMeeting